WCAX

Congressman Peter Welch is asking seven supermarket chains to shelve real Vermont maple syrup apart from a brand that's not the real thing.

Welch feels some manufacturers pack their products in brown plastic jugs, nearly identical to jugs used by Vermont maple syrup producers. The Congressman is asking retailers to group the maple syrup made by Vermont producers into one section and the artificial maple syrup into another section in the aisle.

"The non-pure sellers are literally riding on the reputation of Vermont. And they are trying to act as though they are selling what Vermont produces and its not," said Welch.

The letter went to stores including Wal-Mart, Costco, Hannaford and Price Chopper.